

**UNDERGROUND SOLUTIONS  
YOU CAN RELY ON,  
BRANDS YOU CAN TRUST**



**ZERO DOWN. NO PAYMENTS FOR 90 DAYS.**

**ONLY \$2,560 PER MONTH**

Total Cost \$123,800 - 60 Months/6.9% APR

## BREAKDOWN TO PROFIT

### CONVENTIONAL DIG AND REPLACE VS. PERMA-LATERAL™ INSTALLATION

#### PROJECT:

- 600 feet minus 50 feet in waste = 550 FT
- Average Perma-Lateral™ liner installed pricing \$75.00 - \$100.00 a foot
- 550 FT x \$75.00 = \$41,250.00
- Average install = 75 FT
- 550 divided by 75 = 7.33 installs

#### AVERAGE RETAIL INSTALL PRICE PER INSTALL: \$5,625.00 (BASED ON 75 FT)

- Labor per install - 4 techs @ \$100.00 each (\$400.00 per install)
- Equipment - cleaning, televising, liner trailer, support truck - \$500.00
- Materials - liner, resin, pull tape, cal tube, and other consumables - \$1,575.00
- Charge per install: \$5,625.00
- Install Cost: \$2,475.00
- Profit: \$3,150.00
- 7.33 installs/materials included in trailer. Profit = \$23,089.50  
Real Profit of \$23,088.50

#### THREE MONTH PROFIT GENERATOR... (90 DAYS) BEFORE 1ST PAYMENT IS DUE

- 7.33 per month x 3 months = 22 installs
- Based on 4 week month x 3 months = 12 weeks
- 22 installs divided by 12 weeks = 1.88 installs per week!
- The formula requires only 2 installs a week!  
Real Profit of \$69,265.50 in 90 days!



**Package includes training and "Turn-Key"  
Perma-Lateral™ Stinger Steam Cure  
Trailer System**

(+ 600FT of Liner Materials: Liner, Calibration  
Tube, Pull Tape & Epoxy Resin)

